

CHICAGO, IL

77 W WACKER DR

TranswesternHub:
A Curated Tenant Experience

“At 77 West Wacker, we have created an occupant experience that is exceptionally modern in an established building. Cohesion’s platform has enabled us to entirely transform the occupant experience by integrating our technology to create a safer and healthier work environment.”

Myrna Coronado-Brookover
Senior Vice President and General Manager

In 2020, the Transwestern team at 77 West Wacker (TW77) embarked on an ambitious project to create a safer and healthier work environment. The goal was to introduce a cohesive, integrated technology stack to transform the building’s occupant experience.

Leveraging innovators in building operational systems and technology, 77 West Wacker deployed a web and mobile application – TranswesternHub (TWHub) – that promotes a remote, touchless user experience to enhance occupant health and safety. The solution demonstrates a compelling use for technology in real estate: TWHub delivers a tangible experience and capabilities that match those found in a newly developed building, while adding value for building owners and helping tenants and their employees feel more confident in returning to the workplace.

Cohesion, a CRE platform that provides integrated tenant, operator and owner functionality, was TW77’s partner in the project and serves as the unifying technology for the investment.

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